



Online Apps Provide Benefits to Members

The **Association of Water Technologies (AWT)** and the **American Sports Builders Association (ASBA)** have both launched online apps developed by Potomac Digitek. The apps were designed and developed as member benefits and are being very well received. Both apps are available via iTunes and Google Play.

AWT's Calculation App

AWT is the international water treatment association representing over 500 companies that specialize in applying water treatments for industrial and commercial cooling and heating systems.

Whether AWT Technicians are working in Imperial or Metric units, AWT's *Calculations App* puts an important water analysis tool into their hands in the field. No need to be back at the office, working on a desktop computer, or even connected to the Internet. The app puts all the analysis power they need right in their phone or tablet.

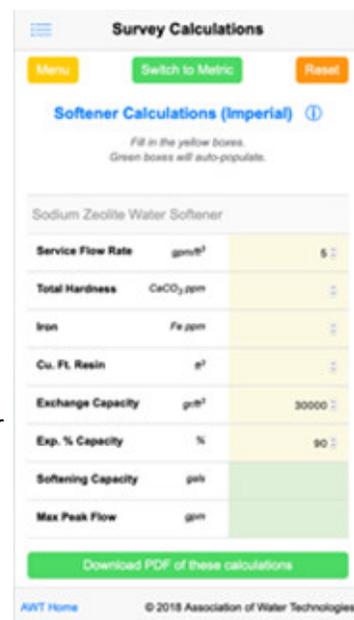
The app allows technicians to determine boiler system conditions, conduct a cooling tower survey, calculate dealkalizer capacity, or determine energy savings.

For each of these technical areas, the *Calculations App* guides users to enter data about their water treatment issue. After the data is entered, the app relies on built-in equations to assess the issue and provide on-the-spot reports. Technicians can assess different approaches just by changing a few of the data to get immediate analysis and feedback.

Every report can be downloaded in PDF format with the simple click of a button.

ASBA Diagram Showcase App

- What is the correct elevation for side fencing on a pickleball court?
- What is the best orientation for a tennis court at 35° North Latitude?
- The regulation distance from the pitcher's mound rubber to home plate is 46 feet. Is that measured from the front or back edge of home plate?



ASBA's 400+ members build, design, and supply materials for indoor and outdoor sporting venues. The venues cover a wide range of sports including tennis, track and field, baseball, basketball, volleyball, racquetball, and even badminton, pickleball, fencing, and four square!



ASBA is recognized as a centralized source for the considerable volume of technical information about sporting venue design. The new ASBA Diagram Showcase app puts the all the latest design information at the fingertips of construction, installation, and maintenance teams in the field.

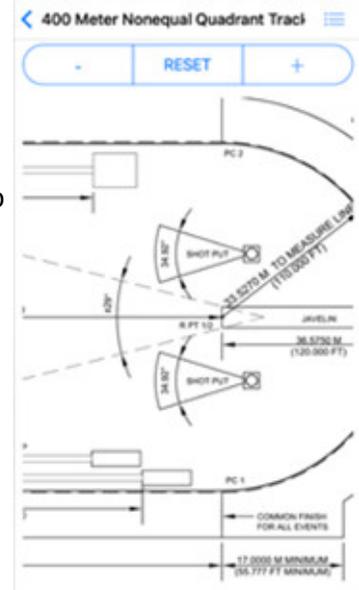
More than 100 detailed diagrams and supporting documentation - sorted by sport - are accessible via the app. ASBA members no longer need to lug paper copies or wonder if they have the latest specifications. The app gives them worldwide access to the entire library of specifications when and where they need them.

In addition, the construction, installation, and maintenance manuals sold on the ASBA web site are also available through the app.

The app is available in both Apple and Android versions. It has been downloaded more than 100 times and has several 5-star reviews.

*And, if you are curious, here are the answers to the questions:

- Three to five feet. The ideal height of any fence shall be based on particular player and spectator needs and specific site conditions.
- 352° or N 8° W.
- It is measured from the back edge of home plate.



Celebrating Our 24th Birthday

This month our Potomac Digitek team celebrates the company's 24th birthday. As we now begin our 25th year, we take a moment to recognize clients who have been with us the longest.

In our August newsletter we recognized five clients who have been with us for more than 20 years. Last month's newsletter included 15 clients who began working with us early in the new millennium.

Below are a few more clients who have been working with us for at least 10 years.



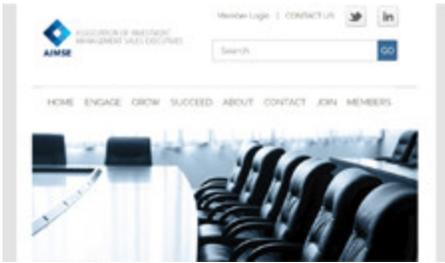
[The American Academy of Appellate Lawyers](http://www.aalaw.org)



[AAALAC](http://www.aaalac.org)



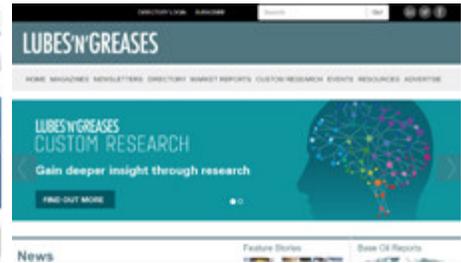
[American Association of Medical Dosimetrists](http://www.aamd.org)



[Association of Investment Mgmt Sales Executives](#)



[Association of Water Technologies](#)



[LNG Publishing](#)



[Management Solutions Plus](#)



[Maryland Vein Professionals](#)



[National Alliance for Accessible Golf](#)



[National Pest Management Association](#)



[The Society for Radiation Oncology Administrators](#)



[The Sulphur Institute](#)

Thank you for your time. Next month we'll take a look behind the scenes at web site hosting challenges.