

From: info@podi.com
Sent: Wednesday, December 19, 2018 10:49 AM
Subject: PODI News - 2018 Review



Dear Kevin,

New Site Launches in 2018

It has been a busy year for our PODI Team who designed, developed, and launched many existing site enhancements, conference micro-sites, and new programming features. Our project managers made it look easy – keeping it all straight and rolling it out on time and on budget!

New and redesigned sites are always a significant part of our effort. This year, on average, the PODI team launched a new web site every three weeks! Thanks to all the client teams who created new content, rejuvenated old pages, and adapted to new software and new technologies.

Here's a peek at the new site home pages:



[American Feed Industry Association \(AFIA\)](#)



[Decorative Plumbing and Hardware Assoc. \(DPHA\)](#)



[American Academy of Craniofacial Pain \(AACP\)](#)



[Wyoming Engineering Society \(WES\)](#)



[Int'l Assoc. for Clinical Simulation & Learning \(INACSL\)](#)



[Association for Radiologic & Imaging Nursing \(ARIN\)](#)



[Int'l Assoc. of Oral and Maxillofacial Surgeons \(IAOMS\)](#)



[Impexium](#)



[Institute of Transportation Engineers \(ITE\)](#)



[American Brachytherapy Society \(ABS\)](http://www.absbrachytherapy.org)



[Hearing Industries of America \(HIA\)](http://www.hearingindustries.org)



[American Society of Access Professionals \(ASAP\)](http://www.asap.org)



[Gordon R. Archibald, Inc.](http://www.gri.com)



[Chlorine Institute](http://www.chlorineinstitute.org)

Happy Holidays!

The tradition here is to end the year with an employee pot-luck lunch. Over the years we have discovered many favorite dishes which are welcomed with much anticipation. We also warmly welcome new recipes. Of course, that means we end up with much more food than needed!



*The PODI Team
Dave, Andrew, John, Paul, Marie, Aimee, Kevin, Don, Ellen, Polly, Sabiha, Alan, & Harris
(not pictured: Josefa and Lyle)*

Quarter Century Retrospective

Yes, Potomac Digitek turns 25 in 2019 - that's about 250 in Internet years! So, next year we'll be looking back at our early experiences, dusting off the archives, and chuckling about how far we have come.

Remember getting AOL CDs in the mail? The first time you had to locate the @ sign on your keyboard? How about using Alta-Vista to find things on the Internet?

We'll have some fun reliving the old days. Look for this feature in our 2019 newsletters. And if you have a fun story to share, send it in: info@podi.com

Other News and Notes

[The Chlorine Institute](#) updated graphics on their main site giving it a new look and feel. The change keeps the site fresh and members engaged. It is also a low-cost upgrade made easy via the site's Mura Content Management System.

[National Business Group on Health](#) (NBGH) launched its [2019 Business Health Agenda \(BHA\) micro-site](#). The April 2019 meeting is the premier forum highlighting the latest trends, best practices, and innovative strategies for employer-sponsored health benefits and health care initiatives.

The [South Dakota Member Organization](#) (aka chapter) of the [American Council of Engineering Companies](#) (ACEC) became its seventh Member Organization (MO) to take advantage of the web site templates provided by ACEC to MOs across the country.

Access to the *Journal of Radiology Nursing*, the official publication of the [Association for Radiologic & Imaging Nursing](#) (ARIN), is integrated into the ARIN web site using the PODI-developed single sign-on process. ARIN Members need only one set of credentials to access online benefits like member-only areas, the journal, and continuing education resources.

Learn more about the 73rd annual conference of the [Council on Employee Benefits](#) (CEB) on their new [conference micro-site](#).

More news and updates are in the works for 2019!

Thank you for your time. Happy New Year!