

Kevin Wolf

From: info@podi.com
Sent: Thursday, September 26, 2019 10:22 AM
Subject: PODI News - ASAE Trip Report and Streamline 'Forgot Password' Process via Text



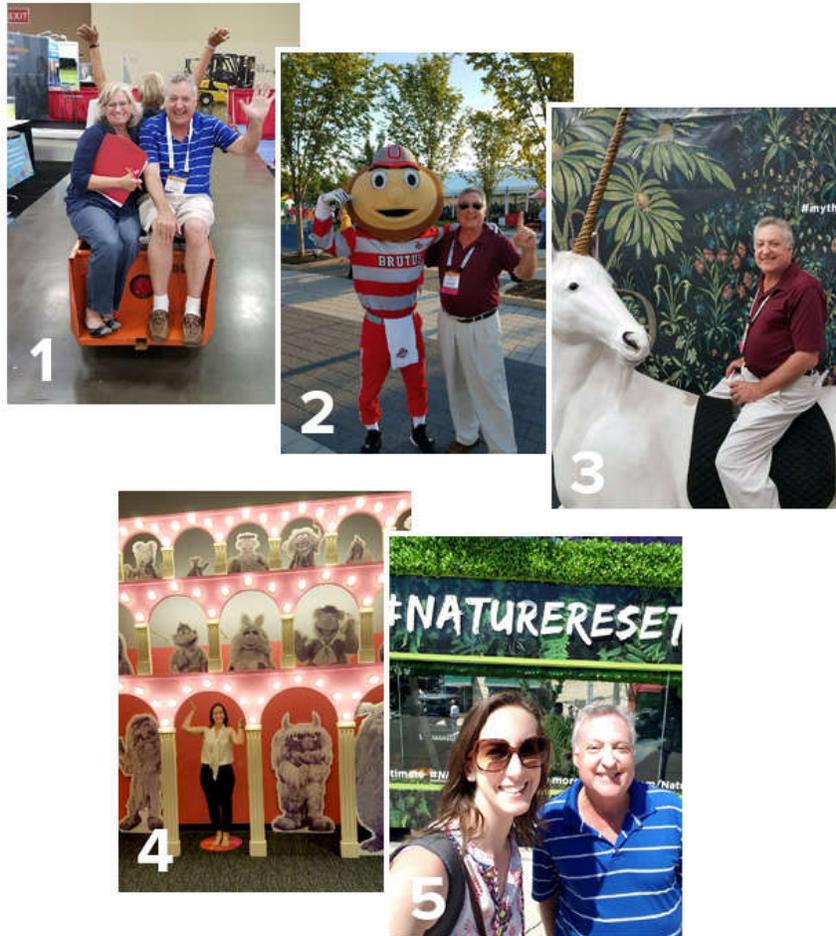
We made it to ASAE!

We know you've all been eagerly awaiting the conclusion to last month's cliff hanger newsletter article about our road trip to ASAE. Well, here it is!

We made it to Ohio. The end.

Just kidding!

After [a fun road trip](#), we arrived safely in Columbus and hustled over to the convention center to get things all set up. While there, I finagled a joy ride on a golf cart (Photo 1) while Marie handled the actual set-up. She likes doing that sort of thing, honest. But once we had the booth set up, it was time to hit the town (Photo 5).



The opening night celebration at the Center of Science and Industry was a fabulous event where we were able to spend time with so many of our clients, friends, unicorns, and Muppets (Photos 3 and 4). Columbus did a wonderful job celebrating its local artisans and businesses. They did such a good job, in fact, that this die-hard Penn State fan even posed for a photo with Brutus (Photo 2)!

The next two days at the convention center were a whirlwind of chatting with our clients, meeting new folks, and generally enjoying the lively atmosphere. While the number of attendees seemed lower than in past years, we somehow ended up with a busier schedule than ever.

Again, special thanks to everyone who stopped by the booth (or stopped us on the streets of Columbus) to say hi and ask about how things are going at Potomac Digatek. We're always glad to catch up with you personally and take the time to discuss future opportunities.

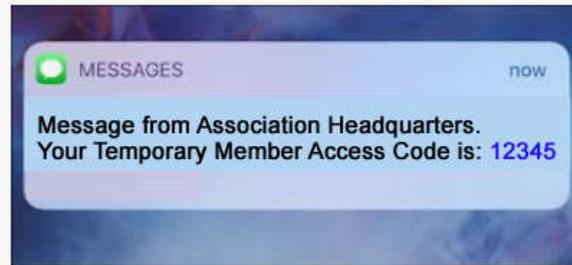
And now we're setting our sites on Las Vegas for ASAE 2020. Will we see you there?

Temporary Access Code via Text Streamlines 'Forgot Password?' Process

We've all been there – members call Association HQ because they can't remember their passwords. Why don't they just use the "Forgot Password" link right there on the login screen? Well, maybe they did but the email got lost in their Junk folder. Ugh. Now that's 10 minutes of your day spent just trying to get someone to log in.

What if the member could get a simple text message instead of an email to ease the login process for the fast growing population of mobile users?

For members attempting to login, our new streamlined process sends a text with a temporary access code to users who have a verified mobile phone number in their profile. The member then uses the texted code to authenticate their identity and gain access to member-only pages. No need for email, no need to immediately reset your password, no need to call HQ for assistance!



To ensure communications remain secure, we validate the user's entered phone number and send a follow-up alert via the user's email to inform them of the recent login using the via text method.

And to keep everyone happy, the old process of requesting a forgotten password via email is still in place!

Consider these benefits for members and staff:

- Maintains member-only access
- Avoids hunting for password reset messages in the user's junk folder
- Eliminates email from the login process
- Thwarts abuse by sending an alert after login
- Reduces login assistance calls to HQ staff.

Want to make your mobile users happy and reduce password-reset calls to your staff? Give us a call and find out more.

Other News and Notes

We're pleased to announce **Potomac Digitek** is now a member of the **Salesforce Partner Community** ! We're excited about extending our Salesforce integration skills and providing even more technical services to the growing Salesforce install base.

National Pest Management Association (NPMA) has launched its latest state micro site, this time for Nebraska! Check out the new site at: www.nspca.org

We just launched the new **Pet Industry Distributors Association** website at www.PIDA.org . The new site is mostly about a new, modern design, which was created by our talented graphic designer. The much-improved map feature helps visitors Find a Distributor anywhere in the country.

The National Association of Professional Background Screeners (NAPBS) is now the [Professional Background Screening Association](http://www.PBSA.org) (PBSA). Stop by the site and check out its new logo and look.

ACEC Vermont became the tenth Member Organization (regional chapter) of the American Council of engineering Companies to use the PODI-developed and ACEC-sponsored website templates. Check out the new site at: www.acecv.org .

Thanks for reading.

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