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**From:** info@podi.com  
**Sent:** Friday, March 13, 2020 2:33 PM  
**Subject:** PODI News - Support for Member-based Organizations Dealing with the Coronavirus Pandemic



### **Support and Suggestions for Member-based Organizations Dealing with the Coronavirus Pandemic**

It's all over the news and we hope everyone is staying safe and making wise choices (wash those hands and follow the CDC's recommendations).

But, from the business end of things, the most dramatic affect we're seeing in the industry right now is on meetings. We know you're thinking of your attendees' best interests while also trying not to lose all that revenue. You've got a lot on your plate.

We are supporting our clients with the following services. And whether you are a PODI client or not, some of these items should be on your readiness list too.

- Providing sample language and helping to craft statements for your news announcements (postponing, canceling, going virtual)
- Posting updates and news on your site immediately away while you're busy handling other demands
- Creating slider images / graphics for announcements and updates
- Re-indexing sites so your latest updates are part of your site search results
- Building micro-sites for promoting alternative online events
- Ensuring our team maintains high availability and rapid response as situations change
- Providing back-up coverage if client's web team becomes ill, self-isolates, or otherwise is unavailable
- Making our mail server available for priority email blasts

For our clients with monthly retainers, all of these services are already covered. So take advantage of the help we can provide and take just a little off your full plate.

And, just remember, while our offices remain open at this time, our staff is able to fully function remotely if the need arises. The [update@podi.com](mailto:update@podi.com) email box will continue to be monitored throughout the business day (with response within one business day), and voice mail messages left on our main phone line (301-590-2770) are addressed around the clock. And of course, you can continue to contact staff members directly via email at all times.

Stay safe,

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