
Sent:

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Subject:

PODI News - Coronavirus Crisis Resources Page Available



In times of crisis it is good to work together in addressing problems and tackling challenges. The Potomac Digitek team is energized by helping clients handle the impacts of the Coronavirus Pandemic.

As we help clients provide news and keep members informed, we are creating or discovering resources that are would be useful for others. So, we're gathering some of these resources on a single Crisis Resources page for your use.

Coronavirus Crisis Resources Page

The [Crisis Resources page](#) is an online resource we are making available to you to aid in keeping your members and clients informed.

The page contains:

- **Sample text** - a few samples of text our clients are using to alert members and announce changes.
- **Useful links** - we collected a few links to share with your audiences. Links from the CDC, OSHA, WHO, and Johns Hopkins are on the page. Other links will be added as the virus response evolves.
- **Royalty-free images** - our team is creating and adapting topical images to be posted on client sites. We'll put them on this page for your use.

You are welcome to use these resources free of charge to help craft messages to your audiences.

A special thanks to our clients for their willingness to share these items in support of the entire community.

If any of you have suggestions for other items to be added to this page, please email them to update@podicom.com

[Crisis Resources web page](#)

The Potomac Digitek office location remains open and employees are either there or working from home. So, we remain fully functional and able to support all of you.

The update@podicom.com email box is monitored throughout the business day (with response within one business day), and voice mail messages left on our main phone line (301-590-2770) are addressed around the clock. Of course, you can always continue to contact staff members directly via email.

Stay safe,

Paul Finkel

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